



**Hello,  
Greetings of the day!**

Thank you for choosing ITS Myservices! For over 3 years, we've delivered reliable IT and digital marketing solutions tailored to your goals. Our expert team is ready to create a custom strategy to grow your business with professional web, SEO, and marketing support.

## **Social Media Marketing, Services.**

### **◆ Beginner Package**

- Perfect for startups and small businesses building their presence.
- 3 Posts per Week (including 2 Reels)(M,W,F)
- 2-3 Stories per Week
- 1-2 Videos Weekly
- Engaging Captions(Humanizer)
- Hashtag Strategy
- Content Calendar (with schedule)
- Consistent Posting
- Total Post = 12, Reels = 08, Videos = 03

### **◆ Intermediate Package**

- For growing brands aiming for consistent engagement.
- 5 Posts per Week (including 3 Reels)
- 3-4 Stories per Week
- 2-3 Videos Weekly
- Visual Mood Board
- Creative Captions
- Hashtag Strategy
- Content Calendar (with schedule)
- Consistent Posting
- Ads Management (Ad spend not included)
- Total Post = 20, Reels = 08, Videos = 03

### **⚠ Terms & Conditions**

- Mention service will continue for atleast 3 Months.
- Only 1 ad campaign is managed per month in each package.
- Once payment is made, it is non-refundable under any circumstances.
- Maximum 2 design options for a single post.
- Reels content/perspective must be shared by the client.
- Post confirmation required at least 1 hour before publishing.
- 50% advance payment with PO on company letterhead.
- Paid ads charges are to be paid by the client.
- The agency uses best practices but does not guarantee specific leads, followers, or sales.
- Social Media Optimization (SMO) services will be executed Monday to Friday only.

**Let's connect and take your brand to the next level.**

Thanks & Regards,

ITS Myservices

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