



Its myservices IT based services provider Agency- !!! Driving Business Growth Through Innovative Digital Solutions

At ITS Myservices, we specialize in providing tailored IT solutions that enhance your business's online presence, streamline operations, and drive growth. Explore our range of products and services designed to meet your unique needs.

Product + Services Categories

1.Branding and Identity

Logo Design: Creative and professional logos that reflect your brand identity.

2.Google Business Profile Setup

Get found easily in local searches and maps.

3.Website Development

Business Website: Fully functional websites delivered within three working days.

Features: Mobile-responsive, SEO-optimized, secure, and customizable.

Add-ons: E-commerce integration, multilingual support, and advanced analytics.

4. Digital Marketing

- **SEO Services:**

Boost your search engine rankings and drive organic traffic.

- **SMM Packages:**

Social media strategy, content creation, and advertising.

- **SEM Campaigns:**

Pay-per-click advertising for instant visibility.

Content Marketing: Blogs, videos, and info graphics for audience engagement.



5. Sales Solutions (Funnel)& Landing Pages:

Designed for conversions, perfect for promotions or campaigns.

Sales Funnels: End-to-end strategies to guide potential customers toward purchase.

6. Online Promotion

Comprehensive promotional strategies to increase brand awareness and sales.

Discounts and festive campaign management.

7. Lead Generation Tools

Innovative solutions to attract, capture, and nurture leads effectively.

Special Combo Offers

Starter Pack: Logo + Website + Google Business Profile (discounted price).

Digital Marketing Combo: SEO + SMM + Content Marketing at an exclusive rate.

Why Choose ITS Myservices?

Speed: Websites delivered in just three working days.

Customization: Tailored solutions to meet your business needs.

Support: 24/7 customer service and dedicated account managers.

Expertise: A team of seasoned professionals in IT and marketing.

Contact Us

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**Hello,
Greetings of the day!**

Thank you for choosing ITS Myservices! For over 3 years, we've delivered reliable IT and digital marketing solutions tailored to your goals. Our expert team is ready to create a custom strategy to grow your business with professional web, SEO, and marketing support.

Logo Design, Graphics, and Branding Proposal Services.

◆ Our Design & Branding Services Include

- Logo Design unique, professional, and memorable logos tailored to reflect your brand's personality and vision.
- Brand Identity Creation complete brand kits including logos, color palettes, typography, brand voice guidelines, and usage templates.
- Social Media Graphics eye-catching creatives for posts, stories, banners, and ads that engage and convert.
- Marketing Collaterals brochures, flyers, business cards, letterheads, and more — all designed to perfection.
- Website Graphics & Banners professional visuals optimized for websites, landing pages, and digital campaigns.
- Custom Illustrations bespoke artwork to give your brand a unique and premium feel.
- Rebranding Services revamp and modernize your brand for a fresh new market presence.

◆ Benefits of Professional Branding Matters:

- Build Instant Recognition
- Create Trust and Credibility
- Stand Out in a Crowded Market
- Attract Your Target Audience More Effectively
- Strengthen Marketing and Sales Impact

◆ Our Design Process

- Brand Consultation & Discovery
- Concept Development & Sketches
- Design Creation and Refinement
- Finalization and Delivery of Editable Files (AI, PSD, PNG, JPG)

⚠ Terms & Conditions

- Final files delivered after full approval and payment.
- Once payment is made, it is non-refundable under any circumstances.
- Minor edits included; major changes or rework beyond 2 revisions may be chargeable.
- Design ownership is transferred to the client after final approval and payment.
- Both parties agree to keep shared business info confidential.
- We follow best practices but do not guarantee traffic, sales, or ranking unless covered under a marketing plan.

Let's connect and take your brand to the next level.

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Google Business Profile Setup & Optimization Proposal Services.

◆ Google Business Profile Setup & Optimization

- Profile Claiming & Verification we assist in creating or claiming your official Google Business Profile and verifying ownership.
- Business Information Setup adding complete, accurate details like address, phone number, website, hours, and services.
- Category & Service Listing selecting the right primary and secondary categories to help you show up for the right searches.
- Keyword-Optimized Descriptions writing professional, SEO-friendly descriptions to boost your ranking and attract local customers.
- Photo & Logo Uploads adding high-quality images, logos, and cover photos to build a strong first impression.
- Products & Services Showcase listing your products/services clearly to encourage customer inquiries and visits.
- Posts Creation (Offers, Updates, Events) regular Google Posts to keep your profile active and engaging.
- Reviews Strategy guidance on how to request, manage, and respond to customer reviews effectively.
- Insights Tracking Setup setting up metrics to monitor your views, clicks, direction requests, and engagement.

◆ Why Google Business Profile Optimization Matters

- Rank higher in Local Search and Google Maps
- Build instant trust with potential customers
- Get more calls, visits, and inquiries
- Boost your online reputation
- Stay ahead of competitors in your area

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- Client must provide verified business information and images for setup.
- Optimization performance may vary based on market competition and niche.
- Once payment is made, it is non-refundable under any circumstances.
- Ongoing profile maintenance (posts, review replies, updates) is available under a separate monthly plan.
- 50% advance payment with PO on company letterhead
- Both parties agree to keep shared business info confidential.
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Website Designing & Development Proposal Services.

◆ Static Website Development

- Upto 4 -5 Pages Designing
- Free contact form
- Free Training for CMS
- Free WhatsApp Chat Integration
- Free live location setup
- Free Social Media Intregation
- Write 600 Words, developed by AI
- SEO Friendly Pages
- Responsive For All Devices
- Storage on Dedicated server
- Delivery within 3 Working Days

◆ Dynamic Website Development

- 15 Pages Designing
- Free Contact Form
- Free Training for CMS
- Free WhatsApp Chat Integration
- Free enquiry form
- Free live location setup
- Free Social Media Intregation
- Free Live Chat Integration
- Write 600 Words 10 Content
- SEO Friendly Pages
- Customize interface Mobile & Desktop + (Both)
- Responsive For All Devices
- Project Delivery 6 Working Days

◆ ECOMMERCE Website Development

- Custom Designs for Internal Pages
- Dynamic Admin Panel
- User Panel
- SEO Friendly Design
- Online Payment Integration



- Booking Confirmation Email Setup
- Dynamic Blog Integration
- Responsive Design (Recommended)
- Content Management Panel
- Inquiry Form
- Free Training for CMS
- Responsive For All Devices
- Project Delivery 7 Working Days
- Up to 2 Contact Form
- Social Media Integration
- Google Map Integration
- Live Chat Integration

◆ Free Tools & Add-ons We Include

- WhatsApp Chat Integration – Real-time messaging from the website
- Inquiry Form – To capture leads and customer queries instantly
- Newsletter Subscription – For future email marketing
- Google Business Map Integration – Show your business location easily
- Engagement Games/Quizzes (Optional) – For visitor interaction and longer retention
- Social Media Icons & Share Buttons
- Basic Speed & SEO Optimization Tools

⚠ Terms & Conditions

- Client must provide one ID proof, domain name, address, contact number as well as text, images, product images, product description before the project go live.
- Project schedule depends on timely client communication.
- verbal communication will not accepted related to the services.
- Once payment is made, it is non-refundable under any circumstances.
- Includes up to 3 revisions; extras may incur charges.
- Client owns the final website, content, and design after approval.
- Hosting & Domain: Not included unless part of a plan; client may use their own.
- Post-launch updates require a separate maintenance plan.
- 50% advance payment with PO on company letterhead
- Both parties agree to keep shared business info confidential.
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Basic Website Designing & Development Proposal Services.

◆ BASIC PLAN – ₹6,000 (Static Website - 1 Page)

Ideal for: Startups, Local Shops, Personal Portfolios

- 1 Professionally Designed Static Page
- Mobile-Responsive Design
- Custom Layout with Branding
- Basic SEO Setup

◆ FREE Tools Included:

- WhatsApp Messenger Chat Integration
- Enquiry/Contact Form
- Live Google Location Map Setup
- Social Media Integration

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ADVANCED Website Designing & Development Proposal Services.

◆ ADVANCED PLAN – ₹14,999 (Static/Dynamic Website - Up to 10 Pages)

Ideal for: Growing Businesses, Local Service Providers

- Up to 10 Static or Semi-Dynamic Pages (Home, About, Services, Contact, etc.)
- CMS Panel for Content Updates
- Responsive & SEO-Friendly Design
- Custom Components (Gallery, Testimonials, FAQs)

◆ FREE Tools Included:

- WhatsApp Messenger Integration
- Enquiry Form & Contact Page Setup
- Live Google Map Integration
- Social Media Links Integration
- Blog/News Module (Optional)
- CMS Training Session

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- Project schedule depends on timely client communication.
- verbal communication will not accepted related to the services.
- Once payment is made, it is non-refundable under any circumstances.
- Includes up to 3 revisions; extras may incur charges.
- Client owns the final website, content, and design after approval.
- Hosting & Domain: Not included unless part of a plan; client may use their own.
- Post-launch updates require a separate maintenance plan.
- 50% advance payment with PO on company letterhead
- Both parties agree to keep shared business info confidential.
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PRO Website Designing & Development Proposal Services.

◆ PRO PLAN – ₹24,999 (Fully Dynamic Website - Unlimited Pages)

Ideal for: Agencies, E-commerce, Corporates

- Unlimited Dynamic Pages
- Admin Dashboard to Manage Content
- High-Speed & Secure Hosting (1st Year FREE)
- Advanced SEO Configuration
- Custom Functionalities (e.g., Services, Blog, Gallery, Careers)

◆ FREE Tools Included:

- WhatsApp Chat Integration
- Dynamic Enquiry & Contact Forms
- Live Google Map Setup
- Social Media Integration
- Blog, Newsletter Signup & Lead Forms
- Admin Panel Training
- FREE SSL Certificate

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- Project schedule depends on timely client communication.
- verbal communication will not accepted related to the services.
- Once payment is made, it is non-refundable under any circumstances.
- Includes up to 3 revisions; extras may incur charges.
- Client owns the final website, content, and design after approval.
- Hosting & Domain: Not included unless part of a plan; client may use their own.
- Post-launch updates require a separate maintenance plan.
- 50% advance payment with PO on company letterhead
- Both parties agree to keep shared business info confidential.
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Social Media Marketing, Services.

◆ Beginner Package

- Perfect for startups and small businesses building their presence.
- 3 Posts per Week (including 2 Reels)(M,W,F)
- 2-3 Stories per Week
- 1-2 Videos Weekly
- Engaging Captions(Humanizer)
- Hashtag Strategy
- Content Calendar (with schedule)
- Consistent Posting
- Total Post = 12, Reels = 08, Videos = 03

◆ Intermediate Package

- For growing brands aiming for consistent engagement.
- 5 Posts per Week (including 3 Reels)
- 3-4 Stories per Week
- 2-3 Videos Weekly
- Visual Mood Board
- Creative Captions
- Hashtag Strategy
- Content Calendar (with schedule)
- Consistent Posting
- Ads Management (Ad spend not included)
- Total Post = 20, Reels = 08, Videos = 03

⚠ Terms & Conditions

- Mention service will continue for atleast 3 Months.
- Only 1 ad campaign is managed per month in each package.
- Once payment is made, it is non-refundable under any circumstances.
- Maximum 2 design options for a single post.
- Reels content/perspective must be shared by the client.
- Post confirmation required at least 1 hour before publishing.
- 50% advance payment with PO on company letterhead.
- Paid ads charges are to be paid by the client.
- The agency uses best practices but does not guarantee specific leads, followers, or sales.
- Social Media Optimization (SMO) services will be executed Monday to Friday only.

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Sales Funnels & Landing Pages That Convert Visitors into Customers Proposal Services.

◆ Sales Funnel Services Include

- Funnel Strategy Planning mapping out customer journeys from awareness to conversion for maximum impact.
- High-Converting Landing Pages professionally designed pages focused on one clear goal — getting users to act.
- Lead Capture Forms Integration seamless forms that feed into your CRM, email lists, or WhatsApp for immediate follow-up.
- Sales Pages & Thank You Pages full funnel setup including opt-in pages, offer pages, and thank-you confirmations.
- Copywriting & Design persuasive content and eye-catching designs that keep users engaged and motivated to buy.
- WhatsApp & Email Automation instant notifications and auto-responses to speed up your lead management process.
- A/B Testing Ready funnel structures optimized for continuous improvement based on performance data.

◆ Benefits of a Professional Sales Funnel

- Generate More Leads & Sales Effortlessly
- Streamline Customer Journey for Better Conversions
- Nurture Relationships with Targeted Follow-ups
- Boost Return on Ad Spend (ROAS)
- Grow Revenue Faster with Smart Automation

◆ Landing Page Development Includes

- Mobile-Responsive & Fast-Loading Design
- SEO-Friendly Structure
- Clear Call-To-Action (CTA) Placement
- Attractive Visuals & Branding
- Custom Forms and WhatsApp/CRM Integration
- Easy-to-Edit Platforms (if client needs future edits)



Terms & Conditions

- Client must provide all necessary branding materials (logos, offers, service details) before development starts.
- Funnel and landing page performance depends on offer quality, audience targeting, and external factors.
- Once payment is made, it is non-refundable under any circumstances.
- Ongoing profile maintenance (posts, review replies, updates) is available under a separate monthly plan.
- 50% advance payment with PO on company letterhead
- Both parties agree to keep shared business info confidential.
- We follow best practices but do not guarantee traffic, sales, or ranking unless covered under a marketing plan.

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Lead Generation Proposal Services.

◆ Lead Generation to Fuel Your Business Growth

- Strategic Audience Targeting we identify and reach out to your ideal customers based on demographics, interests, and behaviors.
- Custom Landing Pages & Funnels high-converting pages designed to capture and nurture leads effectively.
- Paid Advertising Campaigns facebook Ads, Google Ads, and Instagram Promotions tailored for maximum reach and engagement.
- Lead Forms Integration seamless lead forms linked to your CRM, email, or WhatsApp for instant communication.
- Retargeting Campaigns reconnect with interested visitors who didn't convert the first time.
- Weekly Reporting transparent reports showing lead quantity, cost per lead (CPL), and overall campaign performance.
- WhatsApp Lead Automation instant WhatsApp message alerts for every lead generated

⚠ Terms & Conditions

- Campaigns must run for a minimum of 3 month for optimal results.
- Ad spend is separate and directly payable by the client.
- Once payment is made, it is non-refundable under any circumstances.
- No guarantee on the number of leads unless KPIs are mutually agreed upon in writing.
- Client must provide necessary brand assets (logo, business profile, offers) before campaign launch.
- Up to 2 revisions allowed on campaign creatives.
- Weekly review meetings (optional) to optimize campaigns further.
- 50% advance payment with PO on company letterhead
- Both parties agree to keep shared business info confidential.
- We follow best practices but do not guarantee traffic, sales, or ranking unless covered under a marketing plan.

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