



**Hello,
Greetings of the day!**

Thank you for choosing ITS Myservices! For over 3 years, we've delivered reliable IT and digital marketing solutions tailored to your goals. Our expert team is ready to create a custom strategy to grow your business with professional web, SEO, and marketing support.

Google Business Profile Setup & Optimization Proposal Services.

◆ Google Business Profile Setup & Optimization

- Profile Claiming & Verification we assist in creating or claiming your official Google Business Profile and verifying ownership.
- Business Information Setup adding complete, accurate details like address, phone number, website, hours, and services.
- Category & Service Listing selecting the right primary and secondary categories to help you show up for the right searches.
- Keyword-Optimized Descriptions writing professional, SEO-friendly descriptions to boost your ranking and attract local customers.
- Photo & Logo Uploads adding high-quality images, logos, and cover photos to build a strong first impression.
- Products & Services Showcase listing your products/services clearly to encourage customer inquiries and visits.
- Posts Creation (Offers, Updates, Events) regular Google Posts to keep your profile active and engaging.
- Reviews Strategy guidance on how to request, manage, and respond to customer reviews effectively.
- Insights Tracking Setup setting up metrics to monitor your views, clicks, direction requests, and engagement.

◆ Why Google Business Profile Optimization Matters

- Rank higher in Local Search and Google Maps
- Build instant trust with potential customers
- Get more calls, visits, and inquiries
- Boost your online reputation
- Stay ahead of competitors in your area

⚠ Terms & Conditions

- Client must provide verified business information and images for setup.
- Optimization performance may vary based on market competition and niche.
- Once payment is made, it is non-refundable under any circumstances.
- Ongoing profile maintenance (posts, review replies, updates) is available under a separate monthly plan.
- 50% advance payment with PO on company letterhead
- Both parties agree to keep shared business info confidential.
- We follow best practices but do not guarantee traffic, sales, or ranking unless covered under a marketing plan.

Let's connect and take your brand to the next level.

Thanks & Regards,
ITS Myservices

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