



**Hello,
Greetings of the day!**

Thank you for choosing ITS Myservices! For over 3 years, we've delivered reliable IT and digital marketing solutions tailored to your goals. Our expert team is ready to create a custom strategy to grow your business with professional web, SEO, and marketing support.

Lead Generation Proposal Services.

◆ Lead Generation to Fuel Your Business Growth

- Strategic Audience Targeting we identify and reach out to your ideal customers based on demographics, interests, and behaviors.
- Custom Landing Pages & Funnels high-converting pages designed to capture and nurture leads effectively.
- Paid Advertising Campaigns facebook Ads, Google Ads, and Instagram Promotions tailored for maximum reach and engagement.
- Lead Forms Integration seamless lead forms linked to your CRM, email, or WhatsApp for instant communication.
- Retargeting Campaigns reconnect with interested visitors who didn't convert the first time.
- Weekly Reporting transparent reports showing lead quantity, cost per lead (CPL), and overall campaign performance.
- WhatsApp Lead Automation instant WhatsApp message alerts for every lead generated

⚠ Terms & Conditions

- Campaigns must run for a minimum of 3 month for optimal results.
- Ad spend is separate and directly payable by the client.
- Once payment is made, it is non-refundable under any circumstances.
- No guarantee on the number of leads unless KPIs are mutually agreed upon in writing.
- Client must provide necessary brand assets (logo, business profile, offers) before campaign launch.
- Up to 2 revisions allowed on campaign creatives.
- Weekly review meetings (optional) to optimize campaigns further.
- 50% advance payment with PO on company letterhead
- Both parties agree to keep shared business info confidential.
- We follow best practices but do not guarantee traffic, sales, or ranking unless covered under a marketing plan.

Let's connect and take your brand to the next level.

Thanks & Regards,
ITS Myservices