



**Hello,
Greetings of the day!**

Thank you for choosing ITS Myservices! For over 3 years, we've delivered reliable IT and digital marketing solutions tailored to your goals. Our expert team is ready to create a custom strategy to grow your business with professional web, SEO, and marketing support.

Our Google Ads & Campaign Management Services.

- Search Ads: Show your business at the top of Google search results when customers are actively looking for your services.
- Display Ads: Visually appealing banners on high-traffic websites to boost your brand awareness.
- Video Ads: YouTube video campaigns to engage your audience with compelling storytelling.
- Remarketing Campaigns: Reconnect with your previous website visitors and increase conversions.
- Local Service Ads: Get more calls, bookings, and leads from people searching in your service area.
- Shopping Ads: Drive more product sales directly from Google Search with attractive product listings.
- Custom Ad Strategy: Tailored campaign planning based on your goals, industry, and audience behavior.
- Conversion Tracking & Optimization: Continuous monitoring and fine-tuning to improve performance and ROI.
- Monthly Reporting: Transparent and easy-to-understand performance reports and insights.

◆ Our Ad Management Process:

- Free Consultation & Audit – Analyze your business needs and competitors.
- Keyword Research & Campaign Planning – Identify high-performing keywords for the best results.
- Ad Creation & Setup – Professionally written ads with compelling CTAs.
- Launch & Optimization – A/B testing, audience targeting, and bidding strategies.
- Performance Monitoring & Reporting – Real-time analytics and monthly reports.



Terms & Conditions

- All campaigns are created after initial consultation and payment confirmation.
- Budget for ad spend (Google billing) is separate and paid directly to Google.
- Ad spend is separate and directly payable by the client.
- Once payment is made, it is non-refundable under any circumstances.
- No guarantee on the number of leads unless KPIs are mutually agreed upon in writing.
- Client must provide necessary brand assets (logo, business profile, offers) before campaign launch.
- Up to 2 revisions allowed on campaign creatives.
- Weekly review meetings (optional) to optimize campaigns further.
- 50% advance payment with PO on company letterhead
- Both parties agree to keep shared business info confidential.
- We follow best practices but do not guarantee traffic, sales, or ranking unless covered under a marketing plan.
- Confidentiality of business and advertising data is maintained at all times.

Let's connect and take your brand to the next level.

Thanks & Regards,
ITS Myservices